



QUICK SEARCH

Articles



- ARCHIVES**
- News
- Articles
- Case Histories
- REFERENCES**
- Buyer's Guide
- Book Store
- PGR Data
- SERVICES**
- Career Center

NEWS - DECEMBER 06, 2007

- [HIP develops sustainable plant tags](#)
- [Sakata Announces Primula Trial](#)
- [Around the Industry](#)
- [Fischer Names New Managers](#)
- [Bell Nursery Expands to Ohio](#)

[\[More News\]](#)

INTERACT

CURRENT ISSUE



Click [here](#) for a subscription to **Greenhouse Product News**

[Sign up](#) for GPN Weekly.

Featured Supplier
[Deroose Plants, Inc.](#)
 Deroose Plants is well-established in horticulture. What began as a modest family...



ZONES

The Zones contain all of the information we have on a specific topic. They are available to help you find solutions to problems.

- [2007 Pack Trials](#)
- [Automation](#)
- [Disease Management](#)
- [Poinsettia](#)
- [Structures](#)
- [Water Quality](#)

EDITORIAL MISSION

Increased and steady coverage to the Commercial Grower industry's top buyers through the industry's leader, GPN, makes for a strong reason to advertise in both the online and print products. The complementary editorial features, the industry's leading Buyer's Guide directory, the PGR table and the bookstore are just a few of the reasons the industry's buyers keep coming back to GPN.

GPN
greenhouse product news

HOME SUBSCRIPTIONS CALENDAR OF EVENTS CONTACT

QUICK SEARCH
Articles
GO

"Fafard provides the ultimate in confidence, knowledge and support to professional growers"

News this week sponsored by: **Fafard**

HIP develops sustainable plant tags

December 5, 2007

Horticultural Identification Products (HIP), a customized tag and labeling products company for the horticulture industry, announced in early November that it had developed two sustainable plant tag products, EcoTag and BioTag.

EcoTag is a degradable alternative to traditional plastic plant tags. Manufactured using wind power as one energy source, these rigid tags retain their integrity until buried in compost or disposed of in a landfill. When buried, they disintegrate in one to five years.

The BioTag material is produced using a polymer technology that relies on bio-based products, such as corn and soybeans, rather than fossil fuel-based resins. The degradation process takes about a year.

"These environmentally conscious horticultural tags contribute to the brand image of a horticulture company," said Bob Lovejoy, president and CEO of HIP. "They not only enhance the look of plant products, but they also convey a corporate commitment to environmental awareness and the conservation of natural resources."

For more information on the tags, visit www.hiplabels.com.

Source: *Horticultural Identification Products* December 5, 2007

INDUSTRY NEWS

Share It

[Email this page to a friend](#)

More News

- [HIP develops sustainable plant tags](#)
- [Sakata Announces Primula Trial](#)
- [Around the Industry](#)
- [Fischer Names New Managers](#)
- [Bell Nursery Expands to Ohio](#)
- [Make Your Voice Heard During Congressional Action Days](#)
- [Around the Industry](#)
- [ANLA Launches Landscape Business Management Program](#)
- [Tennessee Town Races to Beat Drought](#)
- [Unrelenting Drought Forces Pike Nurseries to File Bankruptcy](#)

■ [All Current News](#)

■ [Archived News](#)